Matteo Gazzoni

Full-stack Product Engineer

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Summary

Full-stack product engineer with 13 years building web products end to end: data model, backend, frontend, infrastructure, deployment. In 2026 designed, built and launched prmpt.bio solo, a marketplace where AI creators publish, sell and run generative media AI workflows. Before that, 11 years as first employee and tech lead at Webcloud, scaling platforms to 100,000+ monthly users, then lemlist. Builds with AI coding agents: they write and review the code; specification, architecture, data model and the call on what ships are mine. Open to full-time remote roles and fixed-scope contracts.

Skills

TypeScript, JavaScript, Node.js, Next.js, React, Vue, Elixir, Phoenix LiveView, C#, .NET, PostgreSQL, SQL Server, SQLite, Firestore, REST APIs, Stripe, Tailwind, design systems, Docker, Kubernetes, Linux, Cloudflare Workers, Google Cloud, Fly.io, S3, Vercel, CI/CD, AI coding agents (Claude Code, Codex), LLM APIs, MCP servers, embeddings and retrieval, image and video generation APIs. Languages: English (fluent), Italian (native).

Experience

Independent | Remote

Full-stack Product Engineer | Dec 2025 – Present

- Built and launched prmpt.bio solo (October 2026): product, interface design, data model, backend, payments, media pipeline, infrastructure. v1 in Next.js, Node.js and PostgreSQL (Dec 2025 – Apr 2026), then rebuilt on Elixir and Phoenix LiveView: chained real-time steps and long media jobs needed live updates and supervised jobs in one runtime.
- Also shipped Personally and statice (TypeScript, Cloudflare Workers). AI coding agents (Claude Code, Codex) write and review all the code; I own the specification, architecture, data model, evaluation and what ships.

lemlist | Remote

Full-stack Developer, Taplio and Tweet Hunter | Apr 2025 – Nov 2025

- Shipped daily to paying users of lemlist's LinkedIn and X growth tools: stabilized and refactored a codebase that had grown fast, fixed bugs across frontend and backend, improved performance and maintainability. Next.js, Node.js, Firestore, Google Cloud.
- Worked with product and customer success to resolve technical issues, prioritize fixes and scope releases.

Webcloud | Italy

Tech Lead | Jun 2013 – Nov 2024

- First employee and technical owner of every product at a small digital agency: chose the stack, designed the architecture, built end to end and ran the infrastructure, working directly with clients and the founder.
- Scaled platforms to over 100,000 monthly users and halved infrastructure costs with Cloudflare Workers, Kubernetes and Docker.
- Interviewed, trained and mentored new developers.

Key Projects

- **prmpt.bio** (2026, Elixir, Phoenix LiveView, PostgreSQL, Oban, Fly.io, Stripe; v1 in Next.js)
  Social marketplace for AI creators: they publish pages of chained image and video generation steps; visitors run them, unlock pages and remix recipes, and creators earn on every run.
  - Dozens of image and video models behind one grammar of verbs (generate, edit, animate, extend), each model a validated configuration file rather than code, with live itemized pricing per run.
  - Double-entry, append-only credits ledger: quotes, escrow, per-step settlement, creator premiums, remix royalties, earnings maturity and payouts, Stripe packs with refunds, disputes and fraud freezes.
  - Media pipeline that parses every untrusted file in its own sandbox (libvips in a C helper, ffmpeg), renders video on short-lived Fly machines, runs an AI safety check and signs every output with C2PA.
  - Social layer (feeds, follows, comments, collections, notifications) and an original design system.
- **Personally** (2026, TypeScript, Cloudflare Workers, SQLite, Claude): One link anyone, human or AI agent, can message; AI summarizes each message and drafts one-line replies. Single Worker with queues, passkeys and a self-documenting HTTP API.
- **statice** (2026, TypeScript, Cloudflare Workers, R2): Open source content-addressed static hosting, one command to a permanent URL.
- **Email marketing platform** (2023): Drag-and-drop MJML editor, scheduling, delivery, automations, analytics.
- **Real estate portal system** (2021): Fast property search, REST API, admin dashboard, listing portal integrations.
- **Live webcam streaming service** (2019): Real-time encoding, load balancing, HLS player with watermarking.
- **Custom CMS** (2015): Multi-tenant .NET CMS, still powering the agency's and its clients' websites.